



SEA RANGE COMPONENTS PVT LTD

PROFILE INTRODUCTION



SEA RANGE COMPONENTS PVT LTD
SERVING INDUSTRY NEEDS

COMPANY PROFILE

Sea Range Components Pvt Ltd (“SRC”) was incorporated on 7th May 2018 in Delhi. This is a group company of Vamco international tech established in India 10 years ago. SRC is a progressive electronic components and parts distributor, vendor and manufacturer authorized reseller that operates in the niche markets concentrating on the electrical and electronic components for Majorly in Lighting , Automotive and Power sector, instrumentation and harnessing and circuit board industries. Backed by 15 years experience, it has the market knowledge and background to allow SRC to become one of the leaders in worldwide electronic component sourcing and distribution.

Many services are offered including kitting, buffer stocks, system integration, along with a strong marketing network of agents distributing to the India Region, ie. Delhi , Noida, Mumbai, Gurgaon and other parts of India.

Established in 2018 primarily as a trading company, SRC has ventured into being a Manufacturer representative /Distributor for electronic component manufacturers of around 20 listed companies and international brand names. We have been stocking product for some local and overseas OEM’s who were unable to accept the long lead times. Thus the “value added process” began and over the years SRC had entered into agreements with various offshore manufacturers to supply their products in the Asia Pacific marketplace. SRC is currently in a position to provide the selection and reliability that is essential for the customers to meet the manufacturing demands and deadlines.



VISION

- ▶ To be one of the top ten marketing and distribution agencies in the Asia Pacific region.
- ▶ To be customer focused
- ▶ To be fast, flexible and adaptable to market changes

MISSION

- ▶ To understand customer needs
- ▶ To use our marketing & technical engineering expertise
- ▶ To provide solutions to our diversified customer base
- ▶ To optimize our product portfolio, marketing & distribution channels to provide excellent service to our target customers at a competitive price
- ▶ To commit to continuous improvements
- ▶ To seek vendor partnership

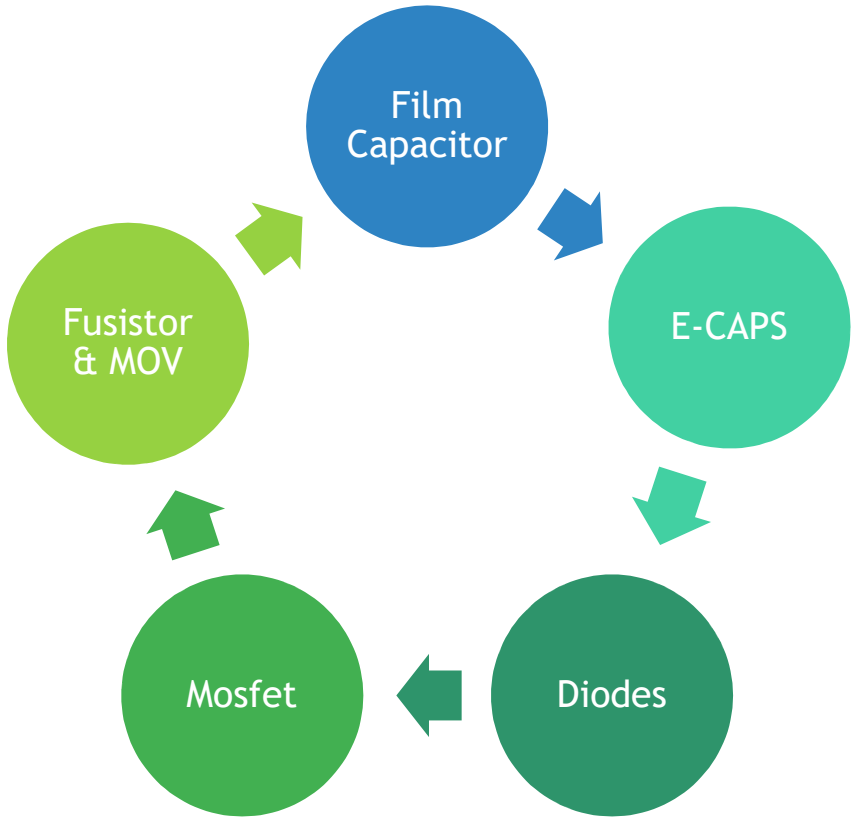


OUR STRENGTH

- ▶ Excellent customer contacts
- ▶ Broad range of electrical and electronic products
- ▶ Team of technically qualified and competent electrical / electronic engineers
- ▶ Aggressive product promotion
- ▶ Good pricing strategy
- ▶ Advance inventory planning and forecasting
- ▶ Constant update on the market trends
- ▶ Planned regional marketing strategies
- ▶ Centralized inventory management
- ▶ Offer value-added services
Restructured to meet customer and vendor requirements
- ▶ Positioning for regional participation in Asia Pacific markets
- ▶ Broad understanding and knowledge of industry trends
- ▶ Proven abilities to develop new customers and markets

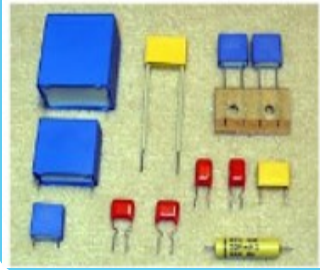


SOLUTIONS OFFERED



BRANDS & PRODUCTS

Foshan Xinyuan for Film Cap

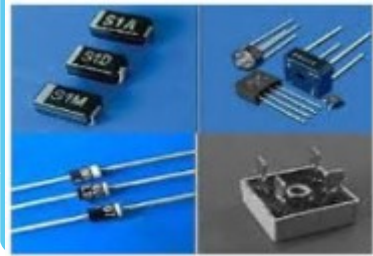


Nanjing Shagon for Fusistor and MOV



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**Taicang for
all kinds of
Diode -
Shanghai**



**Wuxi Huajing
for Mosfet**



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**Nantong
Sinecon for
Electrolytic
Capacitor**



**Changzhou
Galaxy for
WWC or Magnetic
components**



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OUR CUSTOMERS

PHILIPS

DIXON TECHNOLOGIES

DEWCON

SUKAM

HQ LAMPS

DELTA

ELIN

Halonix

Puri Electronics



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THANK YOU



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